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### **Most efficient water units**

Confederation of Indian Industries (CII) has recognized Hindustan Coca-Cola, Kaladera Unit as a "Water Efficient Unit" across industries at the National Award for Excellence in Water Management ceremony held at Hyderabad recently.

Kaladera Unit was also recognized as one of the top three units across India for "Innovative Project Award" for its contribution towards reduction in Specific water consumption. It is the only unit amongst beverage industry to get this award & was also adjudged as one of the 27 most water efficient units across industries in India for its Water Management practices.

Every year, CII organizes a national competition for recognizing the best industrial units for Water Management practices. Ashish Prasad, Area General Manager, Hindustan Coca-Cola said that it has been our constant endeavor to make bottling operations more & more water efficient.